

ARCO Rights Request

Max Platform, S.A. de C.V.

UPDATED: AUGUST 2026

In compliance with the Privacy Notice of Max Platform, S.A. de C.V. and articles 28 and 29 of the Mexican Federal Law on Protection of Personal Data Held by Private Parties, this form is provided so that you may exercise your rights of Access, Rectification, Cancellation or Opposition. This is a translation provided for convenience; the Spanish version is the binding one.

DEFINITIONS

- Client. A person who has contracted a product and/or service with Max Platform, S.A. de C.V.
- User. A person who has registered with Max Platform, S.A. de C.V. but has not yet contracted any product or service.

All fields are mandatory.

IDENTIFICATION DETAILS

CITY AND DATE

NAME OF THE CLIENT OR LEGAL REPRESENTATIVE

NAME OF THE USER

TAX ID (RFC)

POPULATION REGISTRY CODE (CURP)

The identity of the data subject must be evidenced with official identification and, where applicable, that of the legal representative or attorney-in-fact, before the right is exercised. In the case of a representative, their authority must also be evidenced.

RIGHTS TO BE EXERCISED

Mark the right you wish to exercise (one or more). Each one is described at the end of this form.

- ☐ Access
- ☐ Rectification
- ☐ Cancellation
- ☐ Opposition

Mark the data in respect of which you are exercising the right:

- ☐ Identification data
- ☐ Contact data
- ☐ Employment data
- ☐ Academic data
- ☐ IT data
- ☐ Geolocation data
- ☐ Asset and financial data
- ☐ Identification, contact and IT data of relatives, beneficiaries, referees and personal contacts

DESCRIPTION OF THE REQUEST

DESCRIBE CLEARLY YOUR REQUEST AND THE DATA IN RESPECT OF WHICH YOU REQUIRE THE EXERCISE OF THE ARCO RIGHT

IF YOU NEED MORE SPACE, STATE THE NUMBER OF ADDITIONAL PAGES YOU ATTACH

PLACE OR MEANS FOR RECEIVING NOTIFICATIONS

EMAIL

ADDRESS

LANDLINE OR MOBILE TELEPHONE (OPTIONAL)

The response to this request will be sent to your email address within a maximum of 20 (twenty) business days from the date it is submitted.

NAME AND SIGNATURE OF THE APPLICANT

GENERAL INFORMATION

Max Platform, S.A. de C.V. is responsible for the processing of the personal data you provide in this form, which will be processed exclusively to handle your ARCO Rights request and for statistical purposes.

For the latter we require your consent, so we ask you to indicate below whether you authorize your personal data to be used for statistical purposes, so that we have valuable information to improve our services and implement appropriate measures to promote the exercise of personal data protection rights in our country. Note that the statistics generated will not link general information with data that makes the data subjects identifiable.

☐ I consent to my personal data being used for statistical purposes.

We also inform you that your personal data may be transferred to the National Institute for Transparency, Access to Information and Protection of Personal Data and/or to the corresponding state guarantor body, if it becomes necessary to process an appeal for review or complaint, and where necessary to respond to duly grounded and reasoned requests for information from a competent authority.

DOCUMENTATION TO BE SUBMITTED

- The identity of the data subject and, where applicable, of their legal representative must be evidenced before the corresponding ARCO Right is exercised, by presenting — in original for verification, plus a plain copy — a valid identification document: voter ID card, passport and/or immigration document.
- In the case of a representative, the document evidencing their powers of representation must also be presented: a public instrument, attaching plain copies of the official identification of those who executed it, or the data subject's declaration made in person.
- Before the corresponding ARCO Right is exercised, the original acknowledgement of submission of the request must be presented.

Minors, where the parents hold parental authority. In addition to evidencing the minor's identity:

1. Birth certificate of the minor.
2. Official identification document of the father or mother seeking to exercise the right.
3. A letter stating, under oath, that the father or mother holds parental authority over the minor and is not subject to any legal grounds for its suspension or limitation.

Minors, where parental authority is held by someone other than the parents. In addition to evidencing the minor's identity:

1. Birth certificate of the minor.
2. Legal document evidencing that parental authority is held.
3. Official identification document of the person holding parental authority and submitting the request.
4. A letter stating, under oath, that they hold parental authority over the minor and are not subject to any legal grounds for its suspension or limitation.

Minors, where the right is exercised by a guardian. In addition to evidencing the minor's identity:

1. Birth certificate of the minor.
2. Legal document evidencing guardianship, or official identification document of the guardian.
3. A letter stating, under oath, that they exercise guardianship and are not subject to any legal grounds for its suspension or limitation.

Persons under legal incapacity or disability:

1. Legal instrument appointing the guardian.
2. Official identification document of the guardian.
3. A letter stating, under oath, that they exercise guardianship and are not subject to any legal grounds for its suspension or limitation.

Deceased persons:

1. Death certificate.
2. Document or documents evidencing the legal interest of the person seeking to exercise the right.

3. Official identification document of the person requesting the exercise of the right.

DESCRIPTION OF ARCO RIGHTS

Right	Description
Access	Where you need to request access to the personal data held by the data controller, or to know information about the conditions and general terms of the use of the personal data.
Rectification	Where correction of the personal data is required because it is inaccurate, incomplete or out of date.
Cancellation	Where deletion, suppression or erasure of the personal data from the files, records, dossiers and systems of the relevant data controller is requested.
Opposition	Where it is requested that processing of the personal data cease, in order to avoid harm to the data subject, or where the data is subject to automated processing without human intervention that produces unwanted legal effects or affects the data subject's interests, rights or freedoms.

SENDING THE REQUEST

Once completed and signed, send this form together with the documentation evidencing your identity to hola@vivra.shop, or present it at our address: Av. Emiliano Zapata 375, Col. Sta Cruz Atoyac, Benito Juárez, C.P. 03310, Ciudad de México.